2020 VIRTUAL VASCULAR ACCESS FOR HEMODIALYSIS SYMPOSIUM

October 8-10, 2020 • Virtually, Everywhere
Dear Industry Colleague,

The Vascular Access Society of the Americas (VASA) invites you to participate as a virtual exhibitor at its 2020 Vascular Access for Hemodialysis Symposium on October 8-10, 2020.

This Symposium is designed for all transplant, vascular and general surgeons, nephrologists, interventional radiologists and nephrologists, nurses and allied health professionals who are interested in the management of vascular access. The VASA Virtual Symposium is an excellent opportunity for your company to showcase its products and services to a diverse specialty base committed to access surgery. Over 300 participants attended the 2018 VASA Symposium in-person and we expect a record number of participants for this year’s virtual event.

The VASA Virtual Symposium is an innovative and cost-efficient way to promote, educate, and sell your products and services. The virtual exhibit platform allows attendees a dynamic and convenient way to identify investment opportunities, source products, network with exhibitors, engage in dialogue, identify solutions and strategies, create partnerships and do business.

Work at your exhibit booth and meet attendees live, all without ever leaving the comfort of your home or office. Experience a conference-like atmosphere without the expense and time commitment of traveling.

We hope that you will join us at this exciting event! Please contact Ilse Dehner at (859) 977-7459 or idehner@vasamd.org if you have any questions.

Exhibitor applications are due by September 18.

Why VASA 2020?

How it Works:
- Brand your virtual booth with your logos and graphics
- Display your company profile, products and services
- Post videos for attendees to review and documents for download
- Chat with visitors in real time via text, audio or video

Advantages of Virtual Exhibits:
- More attendees are expected at the virtual Symposium than at our in-person event
- No travel time or flight expenses
- No accommodation or meal expenses
- No shipping or drayage fees
- Reach your target audience in less time

Outstanding Scientific Sessions:
Leading lecturers in our field will be invited to present, and video sessions on complex case management will also be featured. Registered company representatives are invited to attend all of the Scientific Sessions and meeting events as part of company support of the Symposium.
Sponsorship Opportunities

**Diamond: $50,000 SOLD!**
- 1-minute introductory video as attendees enter virtual conference (to be provided by sponsor)
- Custom signage in virtual lobby
- Opportunity to host a Virtual Product Theater at the VASA Virtual Symposium—a private room in which to conduct product showcases or programming
- Virtual booth at VASA Symposium
- Unlimited registrations for company representatives to VASA Virtual Symposium
- Opportunity to introduce a speaker during Symposium
- Opportunity to submit a 30-second video to play before a session
- Email blast at designated time during the conference
- Exclusive attendee box with gift following the conference (sponsor responsible for providing item)
- Flyer/brochure and/or promotional item to be included in attendee Welcome Packages (mailed to each attendee). Sponsor is responsible for providing materials.
- Opportunity to provide a resource (PDF format) in attendee virtual swag bag
- Full product listing and company information in printed Exhibitor Supplement
- Opportunity to conduct a webinar series throughout 2020 to the VASA audience
- Advertising banner on VASA website
- Official recognition of Diamond partnership for 1-year on all communications and VASA website
- Two email blasts sent on behalf of sponsor to VASA contact list, throughout 2020
- Two social media posts on VASA social media in 2020
- Attendee list, pre- and post-conference
- Prominent logo placement on the VASA website

**Platinum: $25,000**
- Virtual booth at VASA Symposium
- Registration for six (6) company representatives to VASA Virtual Symposium
- Virtual networking room, customized with your branding
- Opportunity to introduce a speaker during Symposium
- Opportunity to submit a 30-second video to play before a session
- Email blast at designated time during the conference
- Flyer/brochure and/or promotional item to be included in attendee Welcome Packages (mailed to each attendee). Sponsor is responsible for providing materials.
- Opportunity to provide a resource (PDF format) in attendee virtual swag bag
- Full product listing and company information in printed Exhibitor Supplement
- Opportunity to host a 1-hour webinar throughout 2020
- Two email blasts sent on behalf of sponsor to VASA contact list, throughout 2020
- Two social media posts on VASA social media in 2020
- Attendee list, pre- and post-conference
- Prominent logo placement on the VASA website

**Gold: $15,000**
- Virtual booth at VASA Symposium
- Registration for five (5) company representatives to VASA Virtual Symposium
• Branding in virtual conference lobby (subject to availability)
• Flyer/brochure and/or promotional item to be included in attendee Welcome Packages (mailed to each attendee). Sponsor is responsible for providing materials.
• Opportunity to provide a resource (PDF format) in attendee virtual swag bag
• Full product listing and company information in printed Exhibitor Supplement
• Attendee list, pre- and post-conference
• One email blast sent on behalf of sponsor to VASA contact list, throughout 2020
• Prominent logo placement on the VASA website

**Silver: $10,000**
• Virtual booth at VASA Symposium
• Registration for three (3) company representatives to VASA Virtual Symposium
• Full product listing and company information in printed Exhibitor Supplement
• Attendee list, post-conference
• Logo placement on the VASA website

**Regular Exhibit: $5,000**
• Virtual booth at VASA Symposium
• Registration for two (2) company representatives to VASA Virtual Symposium

**Satellite Symposia: $15,000-$20,000**
Share your message and provide valuable information to attendees at Scientific Sessions through a virtual satellite symposium—programs that are planned and conducted by the corporate community in conjunction with VASA's Scientific Sessions. These sessions provide attendees with additional educational/informational opportunities. The program content and product information in these sessions are the sole responsibility of the corporate supporters. Satellite symposia are offered during the breakfast and lunch time slot. Sponsors are responsible for providing content. **Hurry—there’s only one Breakfast Symposia left!**

**Grant Opportunities**
These opportunities must be made through an educational grant and will be recognized in the final program and all printed and electronic material including signage.
We would like to participate in the VASA Symposium on October 8-10, 2020:

- **Diamond Sponsor** - SOLD OUT!
- □ Platinum Sponsor - $25,000
- □ Gold Sponsor - $15,000
- □ Silver Sponsor - $10,000
- □ Exhibitor Only - $5,000
- □ Satellite Breakfast Symposium - $15,000
  - Satellite Lunch Symposium - SOLD OUT!

To confirm your participation as a Sponsor, please complete and return this application by **Friday, September 18, 2020**. Companies are encouraged to return applications as soon as possible as space is limited.

**PAYMENT:** Checks should be made payable to: Vascular Access Society of the Americas (VASA) and mailed with the application to:

**Vascular Access Society of the Americas**
446 E High Street, Suite 10
Lexington, KY 40507

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed. Retain one copy for your files.

Applications must be received by VASA by **September 18, 2020** to be included in the VASA Practicum Exhibitor Information Brochure.

Cancellations must be received in writing by August 10. All refunds in exhibit fees are subject to a 50% administrative fee. There will be no refunds for cancellations received after August 10, 2020.

Please make checks payable to the Vascular Access Society of the Americas (VASA). If paying by credit card, fax the completed form to 859-271-0607 or email to info@vasamd.org.

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### Company Information

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### Payment Information

It is understood that this application will become a binding contract upon acceptance by VASA, and incorporated into this contract are the attached terms, conditions, rules and regulations. Payable in U.S. dollars.

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