



## SPONSOR PROSPECTUS



# 2024 VASCULAR ACCESS FOR HEMODIALYSIS SYMPOSIUM

May 16 - 18, 2024  
Hyatt Regency Atlanta  
Atlanta, Georgia



## Dear Industry Colleagues,

The Vascular Access Society of the Americas invites you to participate as an exhibitor at the 2024 Vascular Access for Hemodialysis Symposium, May 16-18, 2024 at the Hyatt Regency Atlanta in Atlanta, Georgia.

This Symposium is designed for all transplant, vascular and general surgeons, nephrologists, interventional radiologists and nephrologists, nurses and allied health professionals who are interested in the management of vascular access. The VASA Symposium is an excellent opportunity for your company to showcase its products and services to a diverse specialty base committed to access surgery.

The Program Committee is busy planning an excellent scientific meeting that will include:

- State-of-the-art lectures covering all major areas in dialysis access
- Diverse multi-disciplinary faculty including prominent international speakers representing Europe, Asia, Canada, South America, & Japan
- 40 scientific abstract presentations
- Vascular access nursing and allied health
- New devices and technologies
- Video presentations

Please review this brochure carefully and return your application as soon as possible as space is limited. The VASA Board of Directors and Symposium Program Committee are dedicated to ensuring this will be a productive and engaging experience for both your company and VASA Symposium participants. VASA is grateful for your support and commitment to excellence in dialysis access and look forward to seeing you in Atlanta.

## Why VASA 2024?

**Outstanding Scientific Sessions:** Leading lecturers in our field will be invited to present. Video sessions on complex case management will also be featured. Registered company representatives are invited to attend all of the Scientific Sessions and meeting events as part of company support of the Symposium.

**Increased Face-Time with Attendees:** Attendees have the opportunity to visit exhibits during prime exhibit hours, including receptions on the evenings of Thursday, May 16 and Friday, May 17, as well as each morning and throughout the day. The program has been designed to transition to breaks and other planned events in the exhibit hall. The Program Committee is keenly aware of the importance of “face-time” with attendees and faculty in the exhibit area, and has mandated that all scheduled break times be strictly maintained and not allowed to be shortened due to session over-runs.

# Exhibitor Benefits

EXHIBIT PARTICIPATION LEVEL	PLATINUM	GOLD	SILVER	EXHIBITOR
Contribution	\$25,000	\$15,000	\$10,000	\$5,000
Scientific Meeting Exhibit Space Selection	1st Priority	2nd Priority	3rd Priority	First come, first served following selection by other levels
Scientific Meeting Space Included	10 x 20 exhibit space; floor exhibit allowable or 2 six-foot tables	10 x 10 exhibit space; floor exhibit allowable	(1) 6' table-top display	(1) 6' table-top display
Scientific Meeting Registration Included	6 admissions to entire Symposium and all social events	4 admissions to entire Symposium and all social events	3 admissions to entire Symposium and all social events	2 admissions to entire Symposium and all social events
Recognition in Final Program Syllabus, Slides During the Scientific Session Breaks and Symposium Signage	Yes	Yes	Yes	No
Full Product Listing and Company Information in Exhibitor Supplement	Yes	Yes	Yes	No
Product and/or Company Flyer to be Included in Symposium Bags	Yes	No	No	No
Attendee List	Yes	Yes	Yes	Yes
Additional Marketing Opportunities, Registration Items and Services*	1st Choice	2nd Choice	3rd Choice	Will be available following selection by other levels.

## ADVERTISING OPPORTUNITIES

- Hotel Room Keycard: \$10,000 (plus keycard expenses)
- WiFi Network Sponsorship: \$12,000
- Mobile App: \$10,000
- Break sponsor (includes logo on coffee cups and napkins): \$7,500 (plus production expenses)
- Faculty Dinner Sponsor: \$10,000
- Social Event Sponsor: \$15,000

## EXHIBIT DATES AND HOURS\*

Thursday, May 16: 5:30 p.m. - 7:00 p.m.  
 Friday, May 17: 7:00 a.m. - 7:00 p.m.  
 Saturday, May 18: 7:00 a.m. - 3:00 p.m.

*\*Exhibit dates and hours are subject to change based on the Scientific program and other sessions planned. Additional information will be available in February 2024.*

## EVENTS IN EXHIBIT HALL

The Opening Reception will be held on Thursday, May 16. The Networking Reception will be held on Friday, May 17. Continental breakfasts, lunches, and coffee breaks will be served in the exhibit hall daily.

## SATELLITE SYMPOSIA

Share your message and provide valuable information to attendees at Scientific Sessions through a satellite symposium. Satellite symposia are programs that are planned and conducted by the corporate community in conjunction with VASA's Scientific Sessions. These sessions provide attendees with additional educational/informational opportunities. The program content and product information in these sessions are the sole responsibility of the corporate supporters. Satellite symposia are offered during breakfasts and lunches. Sponsors are responsible for providing content. Fees for satellite symposia are \$15,000 for a breakfast session and \$20,000 for a lunch session. Limited space is available.



# Exhibiting Opportunities

## EXHIBITS AND FEES

Space is limited and we urge companies to register early to ensure priority placement. Additionally, Platinum, Gold and Silver exhibitors will be given first choice consideration when purchasing additional marketing opportunities listed in this brochure.

### Platinum ~ \$25,000

- Premium Placement in Exhibit Room
- 10 x 20 exhibit space – floor exhibit allowable
- Registration for six (6) company representatives with admission to entire Symposium and all social events
- Recognition in final program syllabus, slides during the Scientific Session Breaks and Symposium signage
- Full product listing and company information in Exhibitor Supplement
- Product and/or company flyer to be included in Symposium bags
- First choice to host available breakfast or lunch satellite symposiums (additional sponsorship of \$15,000/\$20,000)
- Attendee list

### Gold ~ \$15,000

- Prime placement in Exhibitor Room
- 10 x 10 exhibit space – floor exhibit allowable
- Registration for five (5) company representatives with admission to entire Symposium and all social events
- Recognition in final program syllabus, slides during the Scientific Session Breaks and Symposium signage
- Full product listing and company information in Exhibitor Supplement
- Attendee list

### Silver ~ \$10,000

- Prime placement in Exhibitor Room after Gold Exhibitors
- Table-top display
- Registration for three (3) company representatives with admission to entire Symposium and all social events
- Recognition in final program syllabus, slides during the Scientific Session Breaks and Symposium signage
- Full product listing and company information in Exhibitor Supplement
- Attendee list

### Regular Exhibit ~ \$5,000

- One (1) 6' Table-top display
- Registration for two (2) company representatives with admission to entire Symposium and all social events
- Attendee list

### GRANT OPPORTUNITIES

These opportunities must be made through an educational grant and will be recognized in the final program and all printed and electronic material including signage.



# General Information

## INSTALLATION OF EXHIBITS

The exhibit area will be available for set-up starting at 1:00 p.m. on Thursday, May 16. All exhibits must be set by 4:45 p.m. on Thursday and prior to the start of the official opening of the exhibits, which will be with the continental breakfast at 7:00 a.m. on Friday, May 17. Assembly of exhibits during the regularly scheduled exhibit hours will not be permitted.

## EXHIBIT TEARDOWN

All exhibits must remain intact until the official closing time of 5:00 p.m., Saturday, May 18 and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 7:00 p.m. Saturday.

## PAYMENT

Payment can be made by phone via credit card, at 859-977-7457, or online at [vasamd.org](http://vasamd.org). Checks should be made payable to: Vascular Access Society of the Americas and mailed with the Application for Exhibit Space to:

### **Vascular Access Society of the Americas**

1024 Capital Center Drive, Suite 205  
Frankfort, KY 40601  
Tel: 859-977-7457; Fax: 859-271-0607  
Email: [info@vasamd.org](mailto:info@vasamd.org)

The Society regrets that it cannot allow companies to display if the exhibit fees are outstanding following the May 6 deadline. Credit card and wire transfers are possible for payment. Companies must pay all bank fees associated with wire transfers.

## REFUNDS/CANCELLATION POLICY

Cancellations must be received in writing by March 28th. All refunds in exhibit fees are subject to a 50% administrative fee. There will be no refunds for cancellations received after April 1, 2024.

## EXHIBIT SERVICES

Exhibitors will receive complete information including:

- Confirmation of Space Assignment
- Exhibitor Manual
- Hotel Reservation Information
- Preliminary Scientific Program
- Registration Forms for Company Representatives

# Rules & Regulations

## **BADGE POLICY**

All participants affiliated with exhibits must be registered. Each representative will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. The number of badges allowed is based on level of participation and is as follows:

**General Exhibitors** – two (2) Company representatives

**Silver Exhibitors** – three (3) Company representatives

**Gold Exhibitors** – four (4) Company representatives

**Platinum Exhibitors** – six (6) Company representatives

Additional representatives may register at the VASA Member registration fee to be determined.

## **CONDUCT OF EXHIBITS**

VASA reserves the right to restrict the operation of, or evict completely, any exhibit which, in its opinion, detracts from the general character of the exhibit program and exhibition as a whole. This includes, but is not limited to an exhibitor which, because of noise, flashing lights, method of operation, display of unsuitable material, are determined by the Society to be objectionable to the successful conduct of the exposition as a whole. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, or other item that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the Society. The right is reserved to refuse applications not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits which reflect against the character of the meeting.

This applies to displays, literature, advertising, novelties, souvenirs, conduct of persons, etc.

## **ENTERTAINMENT OR SOCIAL ACTIVITIES/ UNOFFICIAL SATELLITE EVENTS**

VASA will coordinate scheduling and space release for exhibitor meetings. No functions may be scheduled to conflict with the VASA Biennial Symposium including the Scientific Sessions, Dedicated Symposia (available for Sponsorship), Exhibit program and evening receptions or dinners. Companies wishing to invite meeting

attendees to restaurants or other functions must do so following the official conclusion of any and all of these VASA events. Exhibitors intending to host sales, pre-convention or postconvention meetings, involving only their employees, must inform the Society and if the meeting is being held at the Hyatt Regency Atlanta must have space released by the Society.

## **INFRINGEMENTS**

Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distribution of advertising matter outside the exhibit area will not be permitted.

## **RESERVATION PROCEDURES**

Participants are responsible for their own accommodations. A block of rooms has been reserved for the nights of May 16-18, 2024 at the Hyatt Regency Atlanta. Online reservations will be available through the Society's website ([www.vasamd.org](http://www.vasamd.org)). All reservations must be guaranteed for arrival. A major credit card is required to guarantee the reservation. This rate is only available to Symposium attendees and registration for the meeting is required.

## **LIABILITY & INSURANCE**

Hyatt Corporation and VASA shall not be liable for any death or injury arising from or out of any occurrence in, upon, at or relating to the Facilities, or damage to property of Hyatt Regency Atlanta or of others located in the facilities, nor shall they be responsible for any loss or damage resulting from the negligence of the Hyatt Regency Atlanta and VASA, its agents, contractors or employees or other persons for whom it may, in law, be responsible. Without limiting the generality of the foregoing, the Hyatt Regency Atlanta and VASA shall not be without limitation, any subrogation claims by the Hyatt Regency Atlanta and VASA's insurers.

The Exhibitor assumes sole and entire responsibility for any and all bodily and personal injury (including death) and damage to property that may be sustained in connection with or resulting from VASA's use of and conduct of the Facility and shall indemnify and hold harmless the Hyatt Regency Atlanta and VASA, from any claim or damage (including attorney's fees and expenses of legal proceeding) they may sustain, or be required to pay, in connection with or arising out of the Biennial Symposium by reason of the act, mission or negligence of any person associated with the Biennial Symposium

or where presence in the Facility is attributable to the Biennial Symposium, including, without limitation, any violation by the exhibitor of the rules and regulations in the prospectus. Such assumption or responsibility and indemnification by VASA shall apply unless such damage or injury results from the sole negligence, gross negligence or willful misconduct of VASA, Hyatt Regency Atlanta and their employees and agents. In addition, Exhibitor acknowledges that VASA and the Hyatt Regency Atlanta do not maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitors to obtain business interruption and property damage insurance covering such losses by the Exhibitor.

### **MAILING LIST**

Attendee mailing lists will be offered to exhibitors. Use of this list will be restricted to a one time only use and information directly related to the Vascular Access for Hemodialysis Symposium.

### **PROTECTION OF THE HOTEL**

Exhibitor shall not permit anything that will injure, mar or in any manner deface the Hyatt Regency Atlanta, Hyatt Corporation and will not drive, or install, or permit to be driven or installed any nails, hooks, tacks, or screws into any part of the exhibit rooms and pre-function space, and will not make or allow to be made any alterations of any kind to the building or equipment of the Hyatt Regency Atlanta.

Exhibitor shall not post or exhibit, or allow to be posted or exhibited, any signs, advertisements, show bills, lithographs, posters or cards of any description on any part of the Hyatt Regency Atlanta. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor. The cost to repair any damage caused to the building as result of the violation of this provision shall be paid by the exhibitor. Exhibitor agrees to indemnify and hold harmless VASA for any and all claims arising out of damage to the Hyatt

Regency Atlanta.

### **SECURITY**

Security shall be furnished by management to be on duty in the exhibit area when exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. It is suggested that all companies employ a security guard, at the company's cost, to secure valuable equipment or instruments.

### **SMOKE FREE MEETING**

Smoking is not allowed in any of the meeting function rooms or areas around the hotel where the VASA Symposium will be held.

### **SPECIAL NEEDS**

Please contact the Society's Administrative Offices if you have a disability which will require accommodation.

### **SUBLETTING OF SPACE**

The subletting, assignment or appointment of the whole or any part of the space or table-top by any exhibitor is prohibited. No exhibitor may permit any other party to exhibit in their space any goods other than those either manufactured or distributed by the contracting exhibitor, nor permit the solicitation of business by others within their space.

### **FOR FURTHER INFORMATION CONTACT**

Vascular Access Society of the Americas  
1024 Capital Center Drive, Suite 205  
Frankfort, KY 40601  
Tel: 859-977-7457  
Fax: 859-271-0607  
[info@vasamd.org](mailto:info@vasamd.org)



# Application Form

Vascular Access Society of the Americas

## Vascular Access for Hemodialysis Symposium

**Date/Location:** May 16-18, 2024 at the Hyatt Regency Atlanta

We would like to participate in the **VASA Symposium on May 16-18, 2024**. We are completing and returning this application for confirmation of an exhibit at the below amount (check one):

- Platinum Exhibitor: \$25,000**
- Gold Exhibitor: \$15,000**
- Silver Exhibitor: \$10,000**
- General Exhibitor: \$5,000**
- ~~Saturday Satellite Breakfast Symposium: \$15,000~~
- ~~Saturday Satellite Lunch Symposium: \$20,000~~
- ~~Hotel Keycard: \$10,000 (+ keycard expenses)~~
- ~~WiFi Network Sponsorship: \$12,000~~
- Mobile App: \$10,000**
- Break Sponsor: \$7,500 (+ production expenses)**
- Faculty Dinner Sponsor: \$10,000**
- Social Event Sponsor: \$15,000**
- ~~Friday Satellite Breakfast Symposium: \$15,000~~

To confirm your participation as an Exhibitor, please complete and return this application by **Friday, April 26, 2024**. However, companies are encouraged to return applications as soon as possible as space is limited.

**PAYMENT:** Checks should be made payable to: Vascular Access Society of the Americas (VASA) and mailed with the application to:

### Vascular Access Society of the Americas

1024 Capital Center Drive, Suite 205  
Frankfort, KY 40601

Unless otherwise indicated, all correspondence, including billing, will be conducted with the individual listed. Retain one copy for your files.

Applications must be received by VASA by **April 26, 2024** to be included in the **VASA Practicum Exhibitor Information Brochure**.

### Company Information

Company Name (Name will be published exactly as shown)

Contact Name

Business Address

City

State/Province

ZIP

Phone Number

Fax Number

Company Email Address

Web site

Please avoid space assignment next to the following companies:

### Payment Information

It is understood that this application will become a binding contract upon acceptance by VASA, and incorporated into this contract are the attached terms, conditions, rules and regulations. Payable in U.S. dollars.

Authorized Applicant Signature

Print Name

Date

Total Amount

Choose one:

Check

MasterCard

VISA

AMEX

Discover

Card Number

Expiration Date

Name of cardholder (please print)

Signature of cardholder

Cardholder Address (if different from above)

Please make checks payable to the Vascular Access Society of the Americas (VASA). If paying by credit card, fax the completed form to 859-271-0607 or email to [info@vasamd.org](mailto:info@vasamd.org).